



SANGYUP KIM

*Turns vague ideas and emotions
into clear visual identities.*

EDUCATION

AI Fluency: Framework & Foundations
Anthropic Academy, Jul. 2026

Foundations of UX Design
Course by Google, Aug. 2021

University of the Arts
BFA in Graphic Design
May 2019

WORKSHOPS

2018, User and Client Experience:
Design Thinking
Vanguard RPX Design Team

2017, Typeface Design
Elizabeth Carey Smith

SKILLS

Visual Branding
Typography
Color Theory
Web & Digital Design
Print Design
Illustration

DESIGN TOOLS

Illustrator
Photoshop
InDesign
Canva
After Effects
Premiere Pro
Figma
Mailchimp

WEB FUNDAMENTALS

HTML
CSS

EMPLOYMENT HISTORY

Sep. 2023
–Apr. 2025 **Pasa Sustainable Agriculture**
Design Specialist (Remote)

Led a brand refresh built around the concept of patchwork — a metaphor for the organization's mission — to reflect its diversified strategy and address inconsistencies and problems across brand applications and real use.

Designed visual communications across internal and cross-departmental projects — including materials for the client team and annual conferences — and collaborated with external vendors for print production, illustration, and conference visuals.

Sep. 2021
–Sep. 2023 **FORT Robotics**
Graphic Designer (Contract)

Created print and digital designs while developing graphics to enhance the overall brand. Designed marketing materials, presentations, and social media posts. Provided design support to help visualize scenarios across multiple teams.

Nov. 2019
–Sep. 2020 **Penn Asian Senior Services**
Graphic Designer (Contract)

Designed multilingual brochures and event flyers to improve communication and engage directly with attendees. Assisted in executing events and developed advertisements for magazines and newspapers, ensuring a consistent visual brand identity across all materials.

Summer
2018 **Grayson Sky**
Graphic Design Intern

Created RSVPs and invitation emails, developing graphics to visualize event concepts using Mailchimp. Designed social media posts for clients' accounts for holidays and special occasions.

FREELANCE / SELECTED PROJECTS

2026, IYNAUS Convention, *Editorial Design & Identity*
2025–2026, Pasa Sustainable Agriculture, *Conference Identity*
2025, Cultivor Communications, *Brand Identity*
2021, Scars Uncovered, *Brand Identity*
2021, I'm Blue, *Exhibition Identity*
2021, Rad Maison, *Brand Launch Investment Project*
2020, African People & Wildlife, *Icon Set*